

15/16

THE classic
COLLECTION

LOOK BOOK

soul



BY

ANDY WOLF,

HANDMADE.

THIS IS WHAT WE ARE

SOUL is the centre of our collection, just as it is the centre of a person. Classic frame shapes that are as familiar as an old acquaintance and yet keep surprising us. With SOUL, we reflected on our own souls: the ANDY WOLF family.

Every year we deploy friends, supporters, and companions for our campaigns. Every year, our family grows a bit more and with it we grow even closer together. They are not just our regular models, but also the best examples of the different characters who choose ANDY WOLF for their faces. They shape our company and our glasses with their natures.

This year, we went to the seaside in Croatia with the family, where we talked about our lives, ate fantastic fish, and also enjoyed a boat trip. We also photographed our new frames in this intimate atmosphere. They suit the family perfectly. We are delighted to present our holiday photos.

MADE OF



OPTICAL
GLASSES

4486

col.40



col. 30



col. 31



col. 51 matt



col. 52 matt



col. 53 matt



col. 54



col. 55



col. 56



col. 57



col. 58

SEE MORE
COLORS ON
www.andy-wolf.com



col. a matt



col. b matt



col. c matt



col. d matt



col. e matt



col. f matt



col. g matt



col. h matt

4527

col. c matt



4480

col. m



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. h



col. m



col. n





col. a matt



col. b matt



col. c matt



col. d matt



col. e matt



col. f matt

MOD.

4525

size

57/14



col. a



col. b



col. c



col. d



col. e



col. f



col. g

MOD.

5055

size

56/14



col. a matt



col. b matt



col. c matt



col. d matt



col. e matt



col. f matt

4520

col. a matt



MOD.

4 5 2 8

col. b



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. a



col. b



col. c



col. d



col. e



col. f



col. g

4529

col. b



MOD.

5056

col.f



MOD.

4490

col.u





col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. o



col. p



col. q



col. r



col. s



col. t



col. u



col. v



col. w matt



col. x matt



col. l



col. m



col. n



col. o



col. p



col. q



col. r



col. s



col. t



col. u

4495

col. r



MOD.

5056

col. f



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. 28



col. 29



col. 52



col. 53



col. 54



col. 55



col. 56



col. 57



col. 58



col. 59

SEE MORE
COLORS ON
www.andy-wolf.com

size

54/16

4445

col. 54



MOD.

5057

col.f



MOD.

4469

col.o





col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. a



col. b



col. l



col. o

MOD.

4508

col. i



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. h



col. i



col. a



col. b



col. c



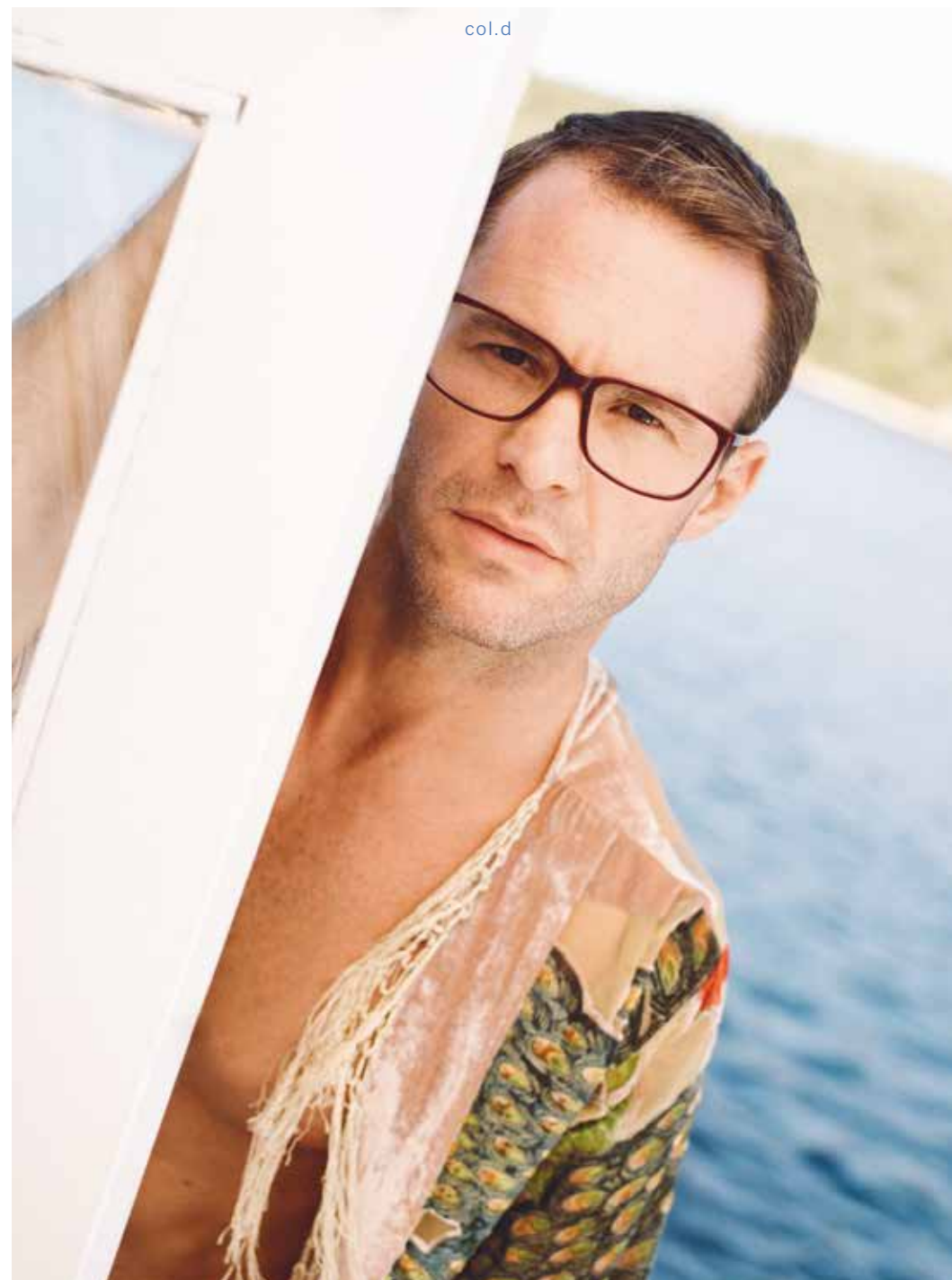
col. d



col. e

4526

col. d



5035

col. z



col. a



col. b



col. w



col. x



col. y



col. z



col. 1



col. 2



col. 3 matt



col. 4 matt

SEE MORE
COLORS ON
www.andy-wolf.com

SOUL MATES



**KARL
DIEWISCH**

Even though I live now in Vienna, I have a very special friendship with Katharina. I really see ANDY WOLF as a family; this is now the sixth time I've been there. There are more of us from year to year and that's good, I get to know fantastic new people every time.



**KATHARINA
AUFERBAUER**

I met Katharina on a spontaneous trip to the Surf Opening in Podersdorf. On such short notice, we couldn't get a hotel, so we slept in Katharina's car on a traffic island. Maybe not romantic, but the beginning of a close friendship. Now I'm part of a campaign for the fourth time and actually a permanent part of the ANDY WOLF family. People often come up to me in the street and ask if it's me on the posters. Once a professor from America even wrote to me saying that she'd seen an advert with me in it and was a big ANDY WOLF fan herself, although neither of us is the absolute biggest fan. We are pen pals and next year I'm going to visit her in America.



**ROLAND
SUPPER**

I think I've known Katharina the longest, it's been nearly 25 years now. She went to the same class as my son back then. Much has happened since. I have to say: it fills me with pride when I see what Katharina and ANDY WOLF have achieved so far. I've been in front of the camera for them for three campaigns now. But the first time for me was a shoot on a ship. I am the oldest of everyone involved and enjoy spending time with the family again every year.



**JALICIA
NIGHTENGALE**

As a model from Barbados, you don't necessarily know much about Graz or Styria. So I was all the more surprised that Katharina picked me up for the first shoot herself. I had already had a few modelling jobs. But I've never met anyone in this industry who does so much herself and is as friendly and grounded as Katharina. You feel this personal connection straight away and that's why I love these people. I am very grateful to be a part of the ANDY WOLF family. For me, the trip to Croatia was one of the best shoots of my life, if only because the water matched my eye colour so perfectly.



**RENE
KOCH**

Katharina and I have known each other for many years. I am responsible for the ANDY WOLF bar at eyewear fairs; real friendships have developed over the years. The highlight of the shoots so far was definitely this year on Cres. In the evening, we took photos at the harbour and were suddenly no. 1 tourist attraction. I think the people around us took more photos than our photographer.



**MARTINA
LEHERBAUER**

Katharina and I met each other last year at an awards ceremony. She won it, I presented it to her. At the after-show party, we were talking and suddenly I was a model for the new campaign. We both share this extraordinary, spontaneous nature. That connects us and is what I love so much about ANDY WOLF.



**ALINA
ROTTLE**

This campaign is the second time I've been involved as a model and I hope there will be more. The team led by ANDY WOLF is just amazingly lovely and crazy. Even though it was for work, we had so many unforgettable moments in Croatia. You rarely get to laugh so much in such a short time.



**AMON
HUBER**

The way to a man's heart is through his stomach – I met Katharina at a lunch with friends. Afterwards, she asked me if I wanted to be a model for the new campaign. This meal was five years ago. At that time I was surprised at first, but since then I've been slipping from campaign to campaign in a huge variety of roles. I particularly liked this campaign: a slight sea breeze, waves, sun, and on top of that the whole ANDY WOLF family – what more could you want?



**LISA
HAIDER**

There always has to be a first time - Katharina and I know each other through Karli. This year I'm not only making my debut as an ANDY WOLF model, I am also responsible for public relations in Austria. I love my job, especially because it is the result of friendship. We had a little picnic on the beach for the shoot and it felt like we had all known each other forever. For me, that's the ANDY WOLF feeling.

SUN
GLASSES



MOD.

SYLVESTER

col. d



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. a



col. b



col. f



col. g



col. h



col. i

BLISS

col. f



MOD.

GRASP

col. h



COLORS



col. a



col. b



col. g



col. h

MOD.

RONALD

col.e



MOD.

DREAD

col.f





col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. a



col. b



col. c



col. d



col. e



col. f

MOD.

THEODORE

col. d



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. c



col. d



col. f

VAST

col. b



STRENGTH

col. c



col. a



col. b



col. c



col. d



col. e



col. f

MOD.

FEAR

col.e



MOD.

ELEVATION

col.f





col. a



col. b



col. c



col. d



col. e



col. f



col. a



col. b



col. c



col. d



col. e



col. f



col. g



col. a



col. b



col. c



col. d



col. e



col. f

MIGHT

col. b



MOD.

DESIRE

col. c



COLORS



col. a



col. b



col. c



col. d



col. e



col. f



col. g



YOU'LL LOVE ME

We don't know each other yet, but at nearly 1.50 m, I'm not to be overlooked. I offer a stage for 24 unfolded ANDY WOLF glasses and draw all eyes to me. Since I am made of high-quality scrap wood, my big brothers were temporarily banned in Germany – too dangerous and so on. My mechanical drive elements are raw and rusty and visible from the outside - by design. If you let me live with you, you can mount me on the wall or incorporate me free-standing in your business. If you crank me I'll start moving, but not too fast, otherwise it's bad for the glasses, which we do not want.

**I LOOK FORWARD TO
MEETING YOU!**

BY

ANDY WOLF,

HANDMADE.



SEE OUR MAKING OF
VIDEO

vimeo.com/andywolfeyewear

